

## **MEDIA CONTACT**

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## **PECKY's "Gives Back" Campaign Raises Funds For All Star Children's Foundation**

*The Sarasota-based design services boutique has already raised nearly \$5,000 to support All Star. The most recent donation was an original work of art by area artist Kim Darnell.*



(SARASOTA, FL) In the past several months, Patricia and Peter Estes, the owners of PECKY, a design services boutique in Sarasota, have raised nearly \$5,000 to support All Star Children's Foundation. In April 2019, they launched the "PECKY Gives Back" campaign to raise funds and generate community awareness of All Star's mission, which is to transform foster care through innovation, science and compassion. A host of PECKY's artists and designers have made this campaign possible by donating original works. One hundred percent of the proceeds from these items are directed to All Star.

The Estes' personal commitment to the campaign began with a conversation with Graci McGillicuddy, All Star's co-founder and board chair. In the course of their chat, McGillicuddy shared her dream—and All Star's mission: to create a safe place for children in Sarasota who have suffered abuse and neglect and could be nurtured and

cared for using the latest in trauma-focused therapies, and where they would be empowered to change their life trajectory.

Right then and there, the Estes decided to get involved. Patricia contacted artists and designers to donate artwork and other items to the campaign. “Peter, the entire PECKY team and I are so pleased to not only help bring awareness, but also potentially raise thousands of dollars for the All Star Children’s Foundation,” says Patricia Estes. “When I reached out to our vendors, they were more than happy to make a donation to this much-needed cause.”

Many of the pieces are one-of-a-kind, including an oil-on-canvas artwork, “Adrift Again,” by area artist Kim Darnell. “I am so proud to support this fantastic organization. It brings joy to my heart to know that our most vulnerable children will benefit from my art,” says Darnell.” The Home Design Group purchased the artwork on behalf of a client.

It’s a great beginning to a powerful campaign—and many must-have pieces are still on PECKY’s shelves. These include lamps by celebrated designer Christopher Spitzmiller, and Kevin LePrince’s original oil painting, “Friends.”

“We are so grateful to PECKY and their generous artists and designers,” says McGillicuddy. “We’re preparing to open our campus to children in the next few months. Raising funds is so important in this crucial time.”

## **About PECKY**

Located in downtown Sarasota and nestled among the best retail shopping and restaurants in the area, PECKY is a design services boutique with a beautiful storefront offering furniture, gifts and accessories. It’s a place where traditional and contemporary collide for an overall soothing, stylish setting. From coastal chic accessories to sleek custom pieces, from stunning original

artwork to eclectic reclaimed wood, PECKY helps you create a look that is all your own. PECKY is inspired by owners Patricia and Peter Estes' adoration for pecky cypress. For more information, visit <http://www.peckysrq.com>.

### **About All Star Children's Foundation**

All Star Children's Foundation is a non-profit organization dedicated to healing the effects of trauma suffered by children who have been abused and transforming foster care through innovation, science, and compassion. All Star's campus, located at 3300 17th St, in Sarasota, is a nurturing community consisting of a clinical treatment center; six family foster homes and inspirational green space featuring a playground, gardens and a clubhouse. Working with research experts from Johns Hopkins All Children's Hospital, this innovative approach will be researched and evaluated in order to develop models that can be adopted by foster care systems around the state and country. This project has been partially funded under an agreement with the State of Florida, Department of Children and Families. Visit [www.allstarchildrenfoundation.org](http://www.allstarchildrenfoundation.org).

Caption:

(Left to right): Graci McGillicuddy, founder and board chair, All Star Children's Foundation; and Patricia Estes, owner of PECKY, hold an original oil painted by artist Kim Darnell (center).